

Press Secretary

Location: St. Louis, MO (district + occasional travel)

Status: Full Time

Reports to: Communications Director

Supervises: Press Coordinators / Media Liaisons (consultants)

About the Campaign

<u>Congresswoman Cori Bush</u> is running for re-election to continue fighting for the people of Missouri's First. This campaign is about ensuring everybody in St. Louis can survive and thrive. It's about lowering costs, protecting our people, and making life better for our loved ones. Our campaign is powered by people, not corporate PACs, and we're committed to building a team that reflects the resilience, creativity, and values of the communities we serve.

Position Summary

The Press Secretary is the campaign's primary liaison to the media, responsible for day-to-day press operations, leading media strategy, executing outreach, coordinating interviews, drafting messaging and press materials, supporting the Communications Director's strategic vision and working in concert with the Digital Director.

This role is more oriented toward hands-on execution and responsiveness to media demands, ensuring that the campaign maintains a visible, disciplined, proactive, and reactive press presence.

How to Apply

To apply, please email your resume and a short introduction to jobs@coribush.org with the subject line: Application for Press Secretary.

Key Responsibilities & Duties

Media Outreach & Relations

- Build and maintain press lists and media databases (local, state, national).
- Pitch stories to targeted media outlets, proactively seek opportunities for placement.
- Serve as the point of contact for reporters respond to media inquiries, schedule interviews, and arrange briefings.
- Coordinate with the campaign's scheduling and field teams to position media access at candidate events.
- Prepare media advisories, press releases, fact sheets, Q&As, backgrounders, and media statements.
- Draft talking points, press kits, candidate briefing materials, and speeches.

Press Operations & Execution

- Monitor media coverage and clipping reports; track sentiment and message resonance.
- Lead press at events and manage onsite media logistics (press lines, media check-in, interview zones).
- Facilitate day-of media requests and spontaneous press opportunities.
- Maintain press protocol, manage embargoes, and enforce messaging discipline in media engagements.
- Support rapid response efforts by drafting statements and messaging in tight timelines.

Coordination & Collaboration

- Work closely under the Communications Director to ensure press operations align with overall strategy.
- Coordinate with Digital Director to amplify earned media or policy announcements.
- Liaise with external partners (advocacy groups, coalitions, surrogates, endorsers) to synchronize media outreach.
 - Provide recommendations to the Communications Director on press tactics and media opportunities.

Qualifications & Experience

- Bachelor's degree (Communications, Journalism, Political Science, or related) or comparable experience.
- 6+ years of experience in press, communications, journalism, or political campaigns.
- Proven ability to secure placements in local, state, national, and new media.
- Excellent writing, editing, and verbal communication skills.
- Proficiency in Cision or similar media database and monitoring platforms.
- Strong organizational skills with ability to manage multiple media requests simultaneously.
- Comfortable working under tight deadlines and high pressure.
- Knowledge of Missouri / St. Louis media markets is a plus.
- Ability to travel within the district and to Washington, D.C.

Desired Attributes

- Quick thinker, adaptable, and high stamina.
- Proactive and resourceful.
- Media-savvy, confident speaking on the record.
- Strong interpersonal skills to interface with press, campaign staff, and surrogates.
- Emotionally resilient and steady under pressure.

Compensation & Benefits

- Salary: \$7,500 per month, with flexibility based on experience and qualifications
- Benefits available (health, travel stipend, etc.)
- Exposure to senior campaign operations and potential advancement opportunities.