



Communications Director

Location: St. Louis, MO (district + occasional travel)

Status: Full Time

Reports to: Campaign Manager / Candidate

Supervises: Press Secretary, Digital Director, Consultants, and Communications Staff

About the Campaign

[Congresswoman Cori Bush](#) is running for re-election to continue fighting for the people of Missouri's First. This campaign is about ensuring everybody in St. Louis can survive and thrive. It's about lowering costs, protecting our people, and making life better for our loved ones. Our campaign is powered by people, not corporate PACs, and we're committed to building a team that reflects the resilience, creativity, and values of the communities we serve.

Position Summary

The Communications Director is responsible for developing and executing the overall communications for Congresswoman Cori Bush's campaign. This role oversees all external messaging, narrative development, earned media, digital media, rapid response and crisis communications.

The ideal candidate is a seasoned strategist who can translate progressive values into compelling messages, build and manage a high-performing team, and move fluidly between big-picture strategy and day-to-day execution.

How to Apply

To apply, please email your resume and a short introduction to jobs@coribush.org with the subject line: Application for Communications Director.

Key Responsibilities & Duties

Strategic Leadership & Messaging

- Develop and execute an integrated communications strategy aligned with campaign priorities, messaging, and voter engagement goals.
- Serve as principal advisor to the Campaign Manager and candidate on messaging, narrative development, media relations and digital strategy.
- Craft and oversee messaging frameworks, talking points, and narrative documents across all campaign functions.
- Anticipate attacks and develop proactive communications strategies and rapid response plans.
- Ensure consistency and discipline across all external communications (press, digital, events, and surrogates).

Media Relations & Visibility

- Collaborate closely with the Press Secretary to maintain strong relationships with local, state, and national journalists, editors, and producers.
- Oversee earned media strategy, including pitching, interview prep, editorial placement, and long-lead storytelling.
- Approve or draft press materials, including statements, advisories, op-eds, and press releases.
- Serve as an on- or off-record spokesperson when appropriate.
- Support and mentor the Press Secretary in managing daily media outreach and monitoring.
- Oversee use of Cision, Hootsuite, and similar platforms for media tracking, press list management, and content performance analysis.

Content, Creative, & Coordination

- Collaborate closely with the Digital Director to ensure alignment between press, digital storytelling, and paid media.
- Partner with the candidate and speechwriters to refine remarks, scripts, and public messaging moments.
- Lead creative integration across digital, field, and fundraising teams to elevate the campaign's visibility and authenticity.
- Oversee production timelines for major announcements, press events, and media campaigns.

Rapid Response & Crisis Management

- Manage all rapid response operations – drafting statements, advising leadership, and activating surrogates in real time.
- Serve as lead point of contact for crisis communications, ensuring swift, accurate, and values-aligned responses.
- Monitor emerging trends, news cycles, and opposition narratives to inform proactive messaging.

Team Management & Operations

- Supervise the Press Secretary, Digital Director, and any communications consultants or vendors.
- Create a culture of collaboration, clarity, and accountability across communications and campaign departments.
- Oversee project management timelines and workflows using tools such as Asana (or similar platforms) to ensure deadlines are met and cross-functional coordination runs smoothly.
- Manage communications budget and vendor relationships (e.g., PR agencies, polling, research, or media tools).
- Provide regular media reports, sentiment analyses, and performance metrics to senior leadership.

Qualifications & Experience

- Bachelor's degree (Communications, Journalism, Political Science, or related) or equivalent professional experience.
- 8+ years of experience in communications, journalism, public affairs, or related fields.
- Familiarity with Cision or similar media database and monitoring tools.
- Exceptional writing and storytelling skills with strong attention to accuracy, tone, and framing.
- Experience leading teams, managing vendors, and executing under tight deadlines.
- Strong understanding of Missouri and St. Louis cultural, political, and/or media landscapes preferred.
- Ability to travel and work long, flexible hours as needed.

Desired Attributes

- Strategic thinker with strong executional instincts.
Values-driven communicator with a deep commitment to racial, economic, and social justice.
- Collaborative leader who thrives in a fast-paced environment.
- Calm under pressure, steady during crises, and clear in high-stakes moments.
- Strong people manager with an eye for developing emerging talent.

Compensation & Benefits

- Salary: \$10,000 per month, with flexibility based on experience and qualifications
- Benefits available (health, travel stipend, etc.)
- Opportunity to shape communications for one of the most progressive and impactful campaigns in the country.